

# Midwest Dementia Summit 2024

## *INNOVATIONS IN CARE*

November 6-7, 2024

**SPONSORSHIP  
OPPORTUNITIES**



**Alzheimer's  
& Dementia  
Services**  
OF NORTHERN INDIANA  
*powered by REAL Services*



# sponsorship



The Midwest Dementia Summit 2024: *Innovations in Care* will provide an opportunity to bring together professionals, business leaders and caregivers. They will learn, share and explore strategies, innovations and opportunities in the field of health care, community-based services, technology and the arts. This is an opportunity for those working in the field of dementia care and for those who are providing care for a loved one.

Partner with us as a sponsor of the Midwest Dementia Summit 2024: *Innovations in Care* that will take place November 6-7, 2024, in South Bend, Indiana, at the Ribbon Town Conference & Event Center at Four Winds Casino and Resort.

Collectively, we can continue to expand our knowledge, make continuing strides in innovations and strategies that provide support for caregivers and hope for all those impacted by this disease. This regional event will bring together more than 2,000 professionals and caregivers.

Please consider partnering with Alzheimer's & Dementia Services of Northern Indiana as a sponsor for the Midwest Dementia Summit 2024: *Innovations in Care* as together we seek to raise awareness, provide support and improve the quality of care for those living with dementia and their caregivers.

This packet outlines the sponsorship opportunities. All sponsorships must be received by April 1, 2024, to be included in the registration materials.



# keynote speakers



**Eloy Van Hal**

Founder of the Hogeweyk Dementia Village Care Concept, a unique community for those living with advanced dementia. The Dementia Village began in the Netherlands and is now also operational at Milton Village in South Bend, IN.

**Dr. Malaz Boustani, MD, MPH**

Geriatrician, neuroscientist and serial entrepreneur. Disseminating healthcare innovations with a main focus on brain health. Dr. Boustani is an esteemed brain doctor at the Indiana University School of Medicine and co-developer of the Aging Brain Care Program. This program is unique in that it pays as much attention to the unpaid family caregiver as it does to the person living with dementia.





# participation levels

## Presenting Sponsor | \$50,000 (1 available)

Be the top dog! YOU are the main event, the big cheese! Let everyone know that you are in support of all things innovative when it comes to dementia care.

- Name and logo prominently on all promotional materials
- Full page color ad on inside cover of the event program
- 2 exhibitor spaces\*
- Keynote speaker introduction both days
- Logo on all event signage
- 8 conference registrations
- 8 after party admission tickets
- Radio and televised promotional spots



## Venue Sponsor | \$25,000 (1 available)

You know where it's at! YOU are invested in knowledge and information that can make the world of caregiving a better place!

- Name and logo on all promotional materials
- Full page color ad on inside back cover of the event program
- 1 exhibitor space\*
- Logo on all event signage
- 4 conference registrations
- 4 after party admission tickets
- Radio and televised promotional spots



## After Party Sponsor | \$10,000 (1 available)

You are party central! Enjoy the ability to have your name and logo on location at our Milton Village After Party where attendees can meet and greet our speakers, enjoy drinks and hors d'oeuvre, and tour the innovative dementia care program that is one of a kind in the United States!

- Name and logo on all promotional materials
- Full page color ad in the event program
- 1 exhibitor space\*
- Logo on on-site event signage
- 4 conference registrations
- 4 after party admission tickets
- Radio and televised promotional spots
- 5-10 minutes to speak about your organization



*\*Each exhibitor space includes one 8-foot table, two chairs, and is 10'x10'.*



# participation levels

## Lunch Sponsor | \$10,000 (2 available)

Who doesn't love food?! You are the sponsor we know EVERYONE is going to see! Enjoy signage during the lunch hour for your organization.

- Name and logo on all promotional materials
- Full page color ad in the event program
- 1 exhibitor space\*
- Logo on on-site event signage
- 4 conference registrations
- 4 after party admission tickets
- Radio and televised promotional spots
- 5-10 minutes to speak about your organization



## Breakout Room Sponsor | \$5,000 (4 available)

Be the sole sponsor of one of our 4 breakout rooms. Provide introductions for each of the 6 presenters throughout the summit. This is your chance to get up close and personal and have your organizations name and logo at the breakout room door!

- On-Site event sponsor
- Introduction of breakout session speakers
- 1/2 page ad in the event program
- 2 conference registrations
- 2 after party admission tickets



## Respite Room Sponsor | \$1,500 (2 available)

Caregivers can feel confident in attending this two day event while engaging activities are provided for their loved ones in the respite room. Be a sponsor that promotes good health awareness and self care.

- Complete listing in the event program
- 1 exhibitor space
- 1 conference registration



## Vendor Sponsor | \$1,500 (30 available)

Present your business to over 2,000 individuals with this excellent opportunity. Vendors will be able to have their promotional space available to all attendees for the entirety of the Summit.

- Complete listing in the event program
- 1 exhibitor space
- 1 conference registration

*\*Each exhibitor space includes one 8-foot table, two chairs, and is 10'x10'.*





# meet our team



**Karla Ann Fales, CMBA, HcM  
PRESIDENT AND CEO  
REAL SERVICES, INC.**



**Angelica Baginske, R.N., QMCP  
DIRECTOR, ALZNI**



**Patricia Piechocki, CTRS, QMCP  
MANAGER OF PROGRAMMING AND  
CONTINUING EDUCATION, IEMC**





# secure your sponsorship

To secure your sponsorship scan the QR code.



For further information, please visit [www.midwestdementiasummit.org](http://www.midwestdementiasummit.org).  
You may also call 574-284-2646 or send an email to  
[midwestdementiasummit@alzni.org](mailto:midwestdementiasummit@alzni.org).

## Our Mission

Our mission is to provide families with support, information, education, and referral services in the communities where they live. We also work to educate the public and health care professionals about Alzheimer's disease and related dementia.

We have all been impacted in some way by this disease. Whether as a professional working in the field; an employer or business owner; or as a family caregiver. We know that when it comes to caring for someone living with dementia and their caregivers, knowledge is power and there is strength in community.

Nearly 15 million Americans are living with Alzheimer's disease or caring for someone living with the disease. These figures do not include the 1 in 10 older Americans living with some other form of dementia and the numbers are doubling every five years.



Milton Village  
111 Sunnybrook Court  
South Bend, IN 46637



**Alzheimer's  
& Dementia  
Services**

OF NORTHERN INDIANA  
*powered by REAL Services*

[www.alzni.org](http://www.alzni.org)

574-232-4121



**REAL**  
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[www.realservices.org](http://www.realservices.org)

574-233-8205



**Institute** for  
**Excellence**  
in Memory Care

[www.excellenceinmemorycare.org](http://www.excellenceinmemorycare.org)

574-232-4121

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# Midwest Dementia Summit 2024

## *INNOVATIONS IN CARE*

*November 6-7, 2024*

Ribbon Town Conference & Event Center at  
Four Winds Casino & Resort  
South Bend, Indiana

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