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Vivium Care Group / Be Advice, 2024

2024 Midwest Dementia Summit

The Hogeweyk®

an integral care concept

for people living with advanced dementia

The Be Advice Paradigm®

A powerful, evidence-informed instrument to guide innovation or development in care

Eloy van Hal MSc
Senior Managing Advisor
Founder of The Hogeweyk®



IMPRESSION OF THE HOGWEYK® | AKA WORLD'S FIRST DEMENTIA VILLAGE



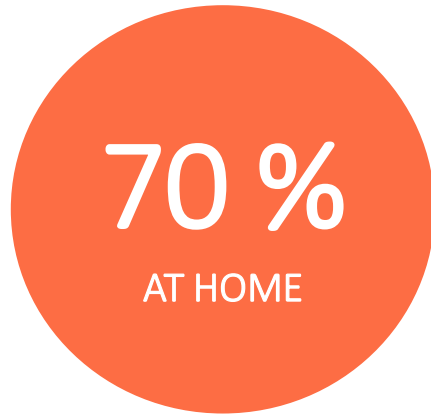
The social-relational model replaces the medical model



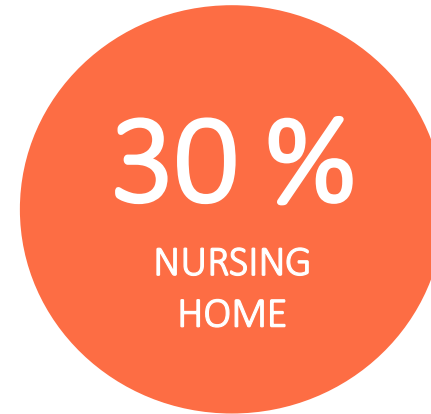
Focus is on possibilities, not on disabilities



People in the Netherlands living with advanced dementia



*can cope in their own home with the support
of day care, relatives and friends*



*cannot cope in their own home and need
professional support 24/7*

MR VAN EE | LIVING A LIFE WITH ADVANCED DEMENTIA



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HOW TO OPERATIONALIZE QUALITY OF LIFE



HOW TO RE-HUMANISE

Guiding principles:

1

De-institutionalise

2

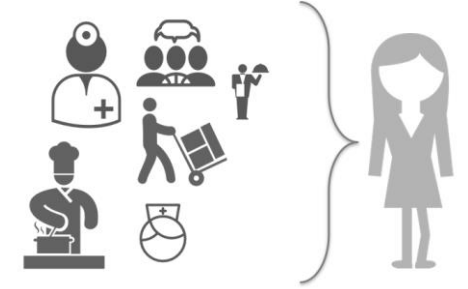
Transform

3

Normalise

1

De-institutionalise



2

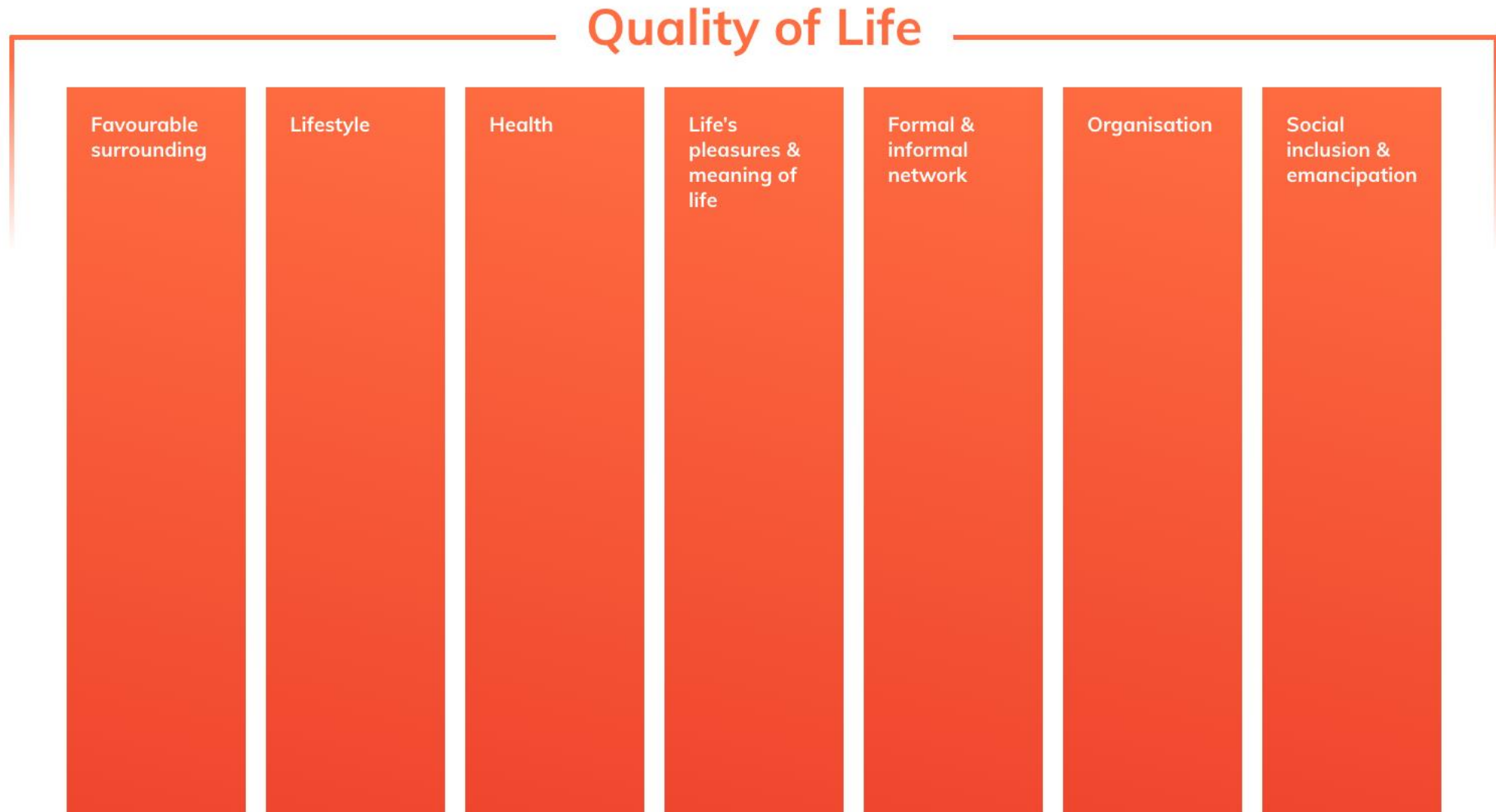
Transform

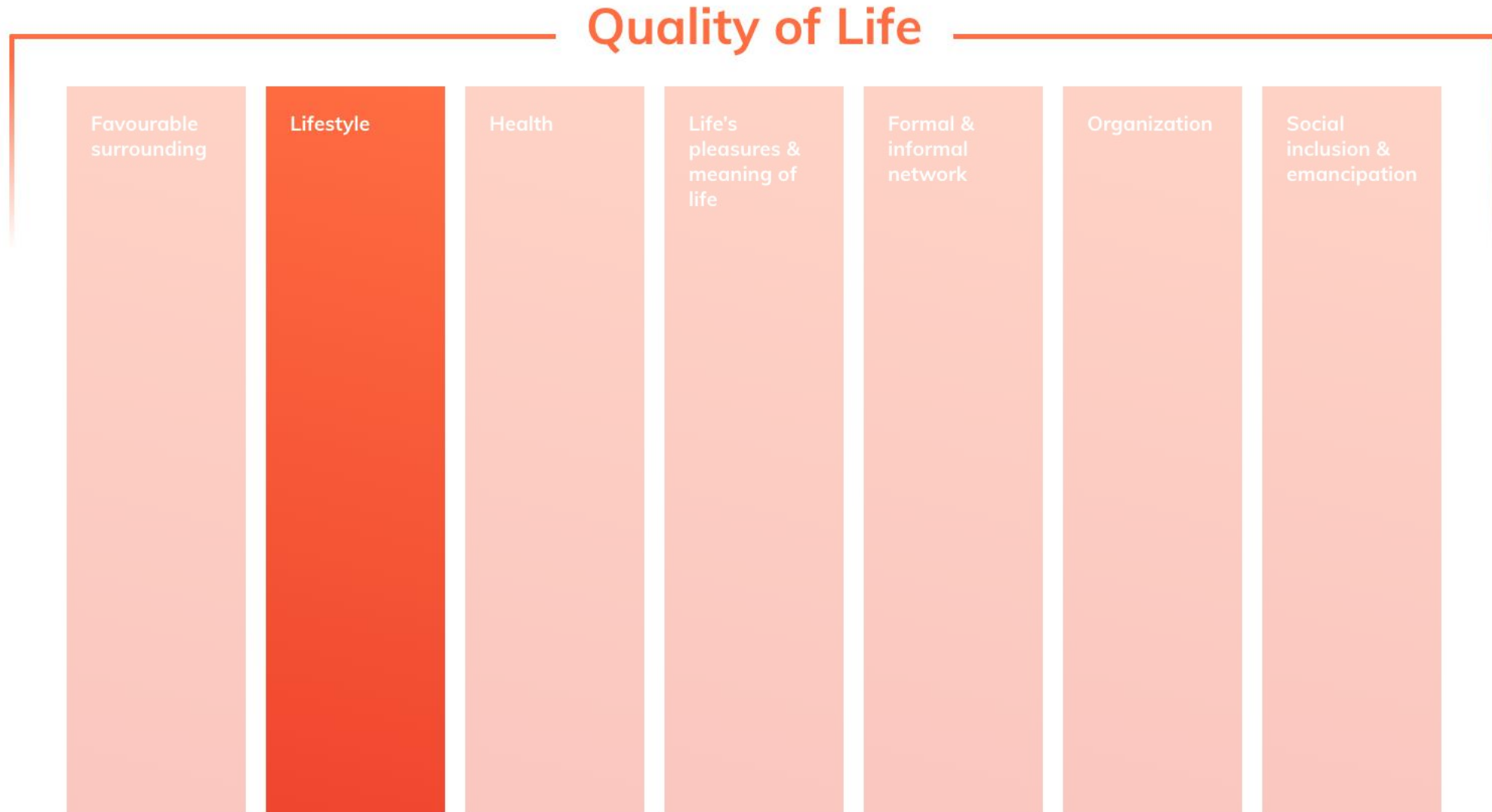


3

Normalise





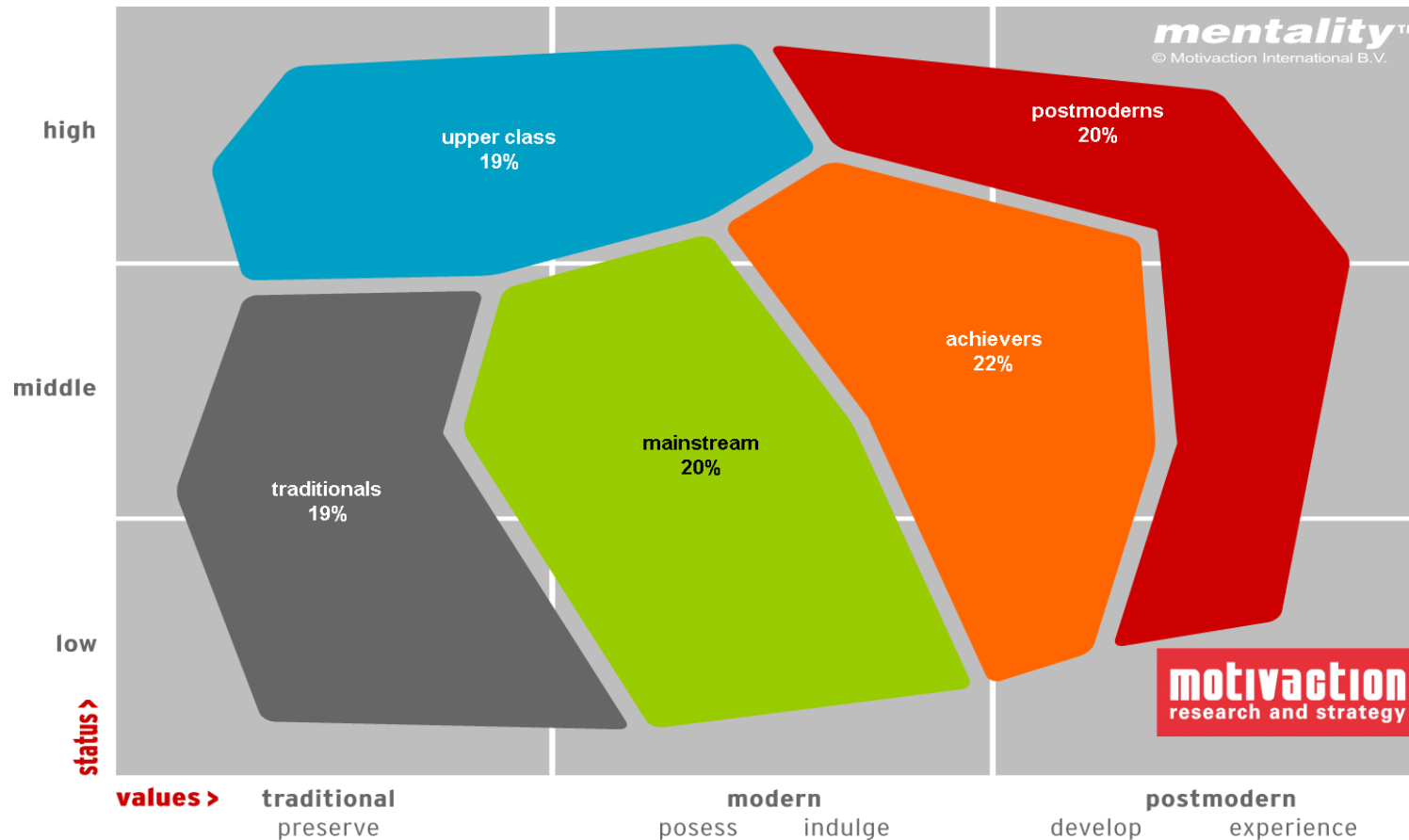


PILLAR: LIFESTYLE



Motivation's segmentation model of the Western European population based on social values

**Mentality milieus in Western Europe*



URBAN

- Open
- Outgoing
- Talkative
- Folk music
- Beer
- Family and friends

TRADITIONAL

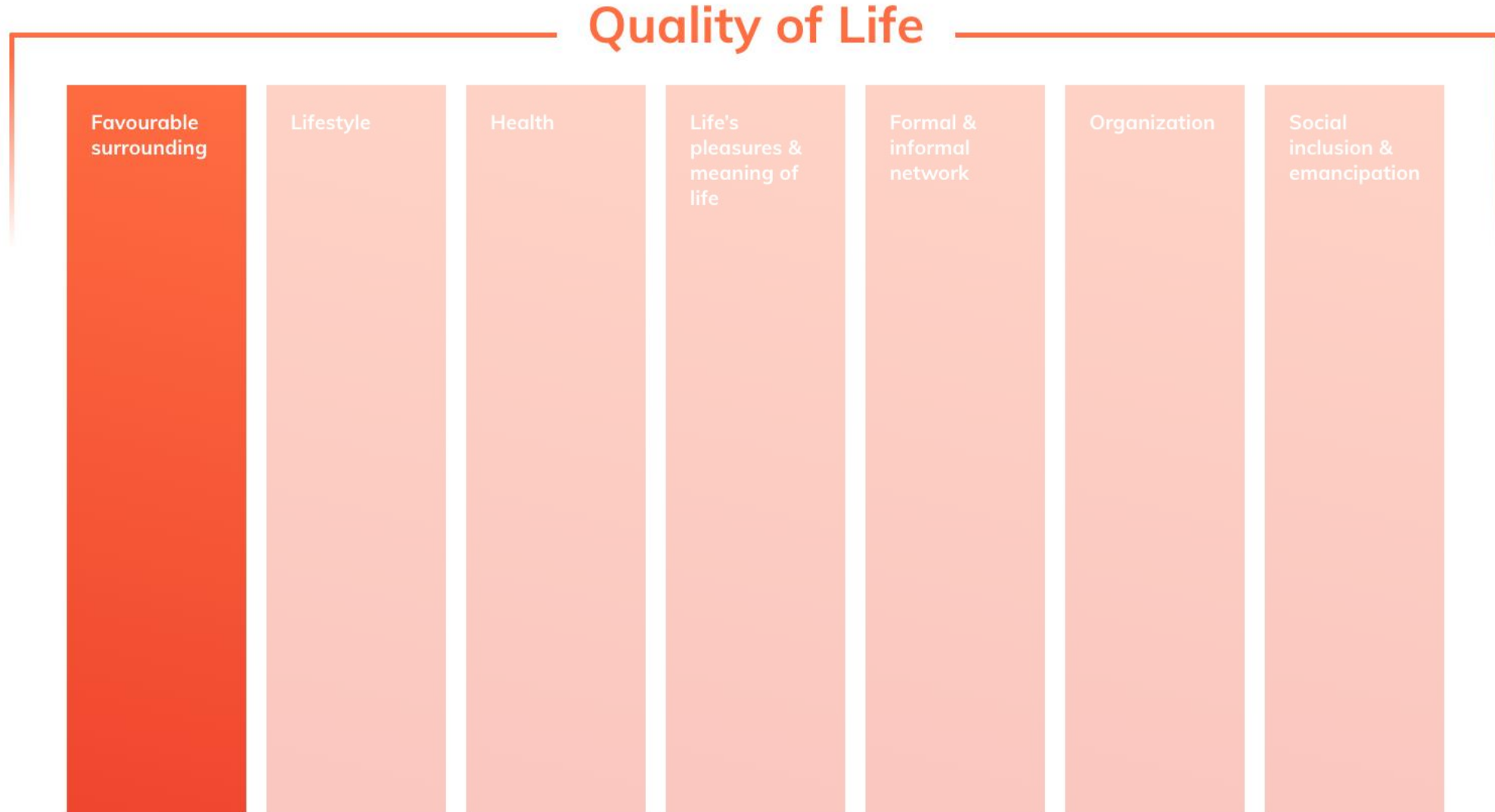
- Traditions
- Handicraft
- Potatoes
- Household work
- Family
- Local news focus

FORMAL

- Correct manners
- Etiquette
- Classical music
- High tea
- Wine
- Introvert

COSMOPOLITAN

- Art
- Culture
- Nature
- Wine
- International cuisine
- World focus



PILLAR: FAVOURABLE SURROUNDING | RECOGNISABLE DESIGN



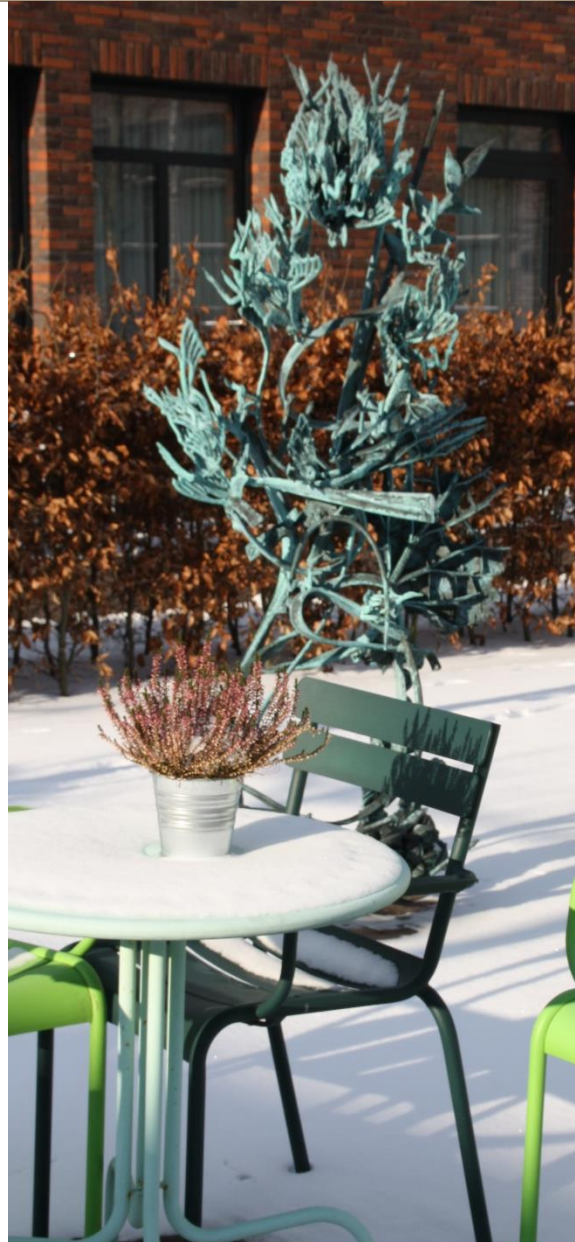
PILLAR: FAVOURABLE SURROUNDING | HUMAN SCALE | FAMILY STYLE



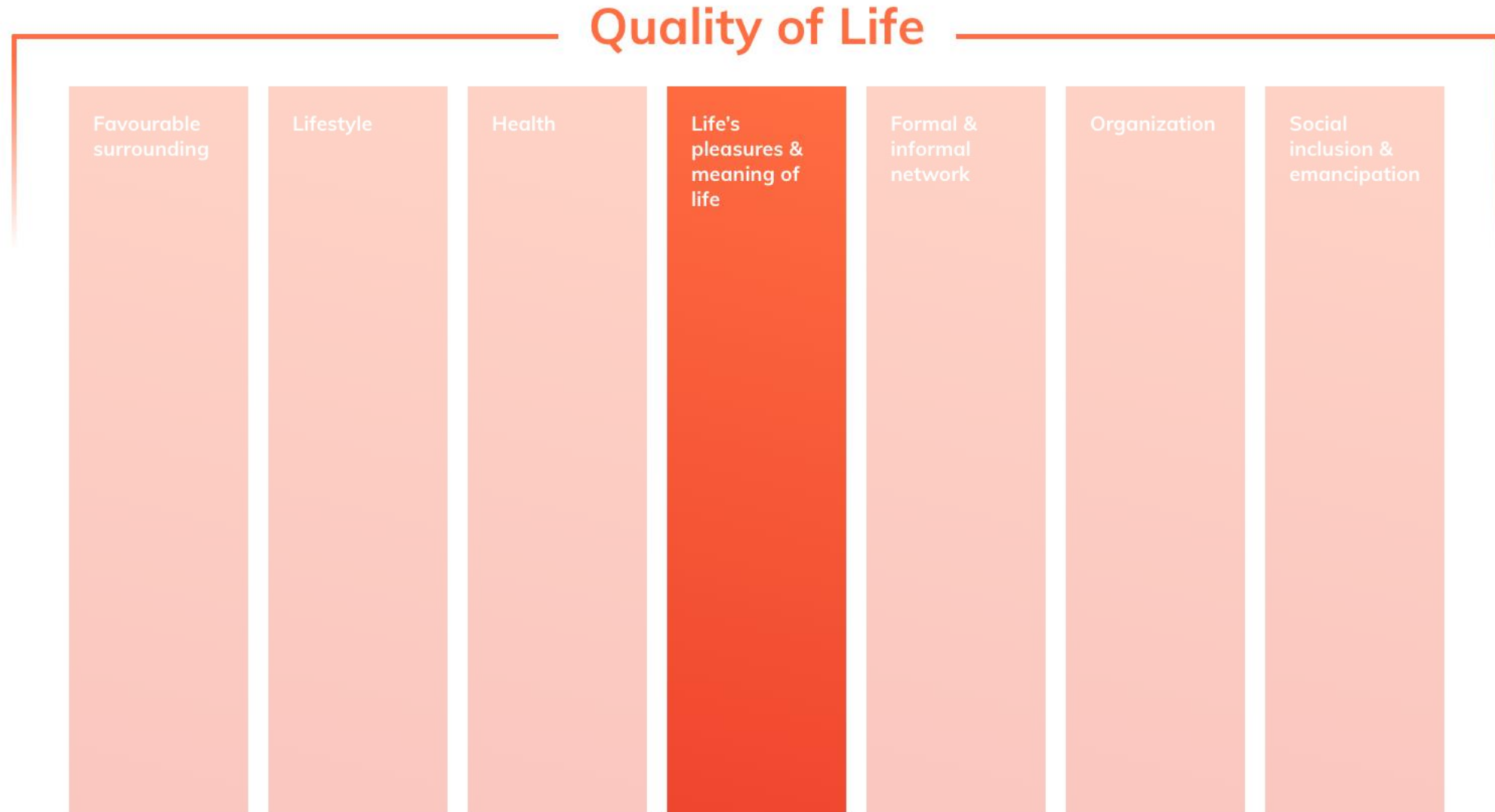
PILLAR: FAVOURABLE SURROUNDING | PUBLIC AND SEMI-PUBLIC OUTDOOR SPACE



PILLAR: FAVOURABLE SURROUNDING | VARIETY



PILLAR: LIFE'S PLEASURES & MEANING OF LIFE



PILLAR: LIFE'S PLEASURES & MEANING OF LIFE | EVENT OFFICE



PILLAR: LIFE'S PLEASURES & MEANING OF LIFE | VARIETY OF ACTIVITIES



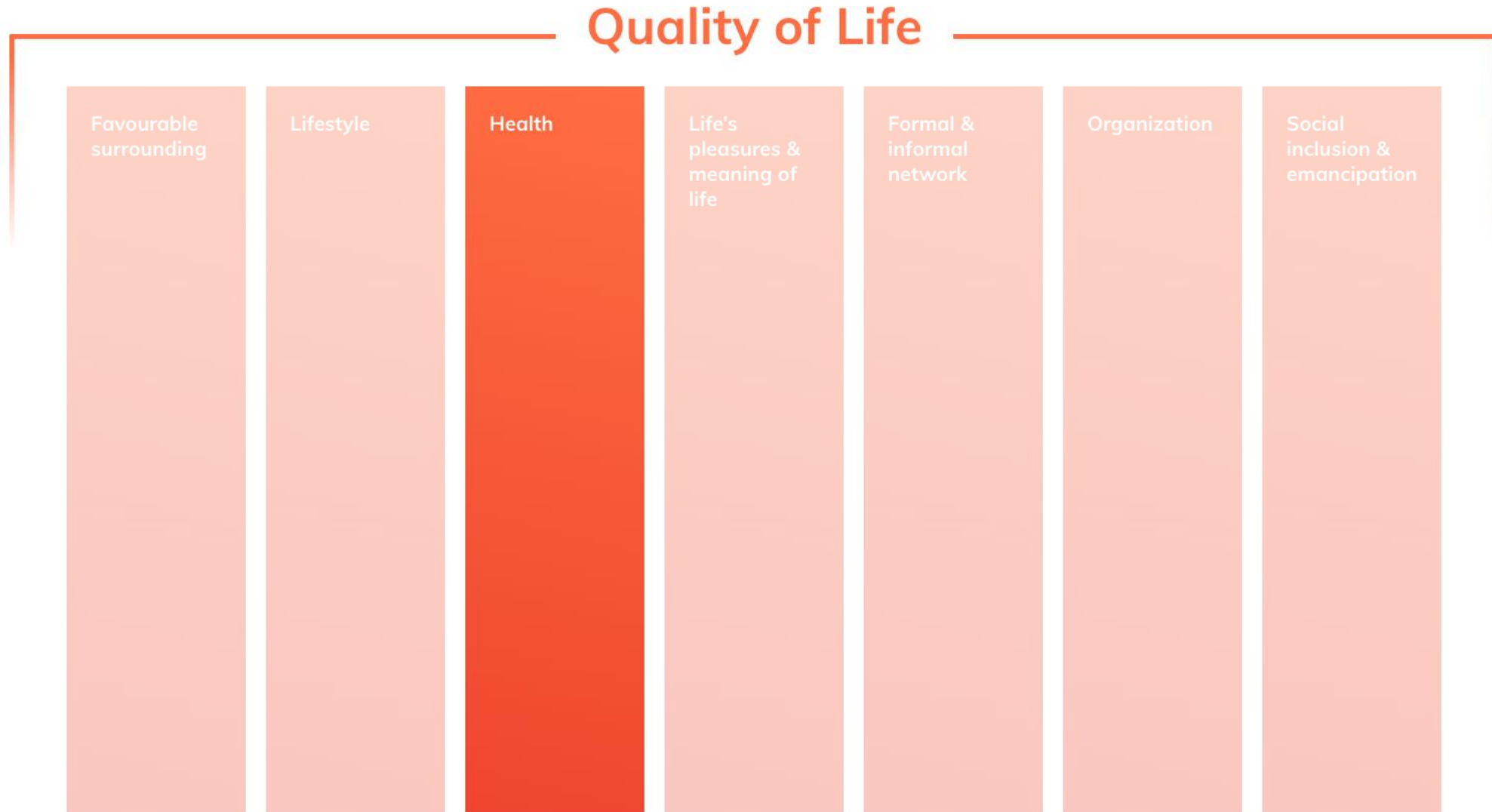
PILLAR: LIFE'S PLEASURES & MEANING OF LIFE | ACTIVITY IN THE COMMUNITY



PILLAR: LIFE'S PLEASURES & MEANING OF LIFE | SIMPLE PLEASURES OF LIFE



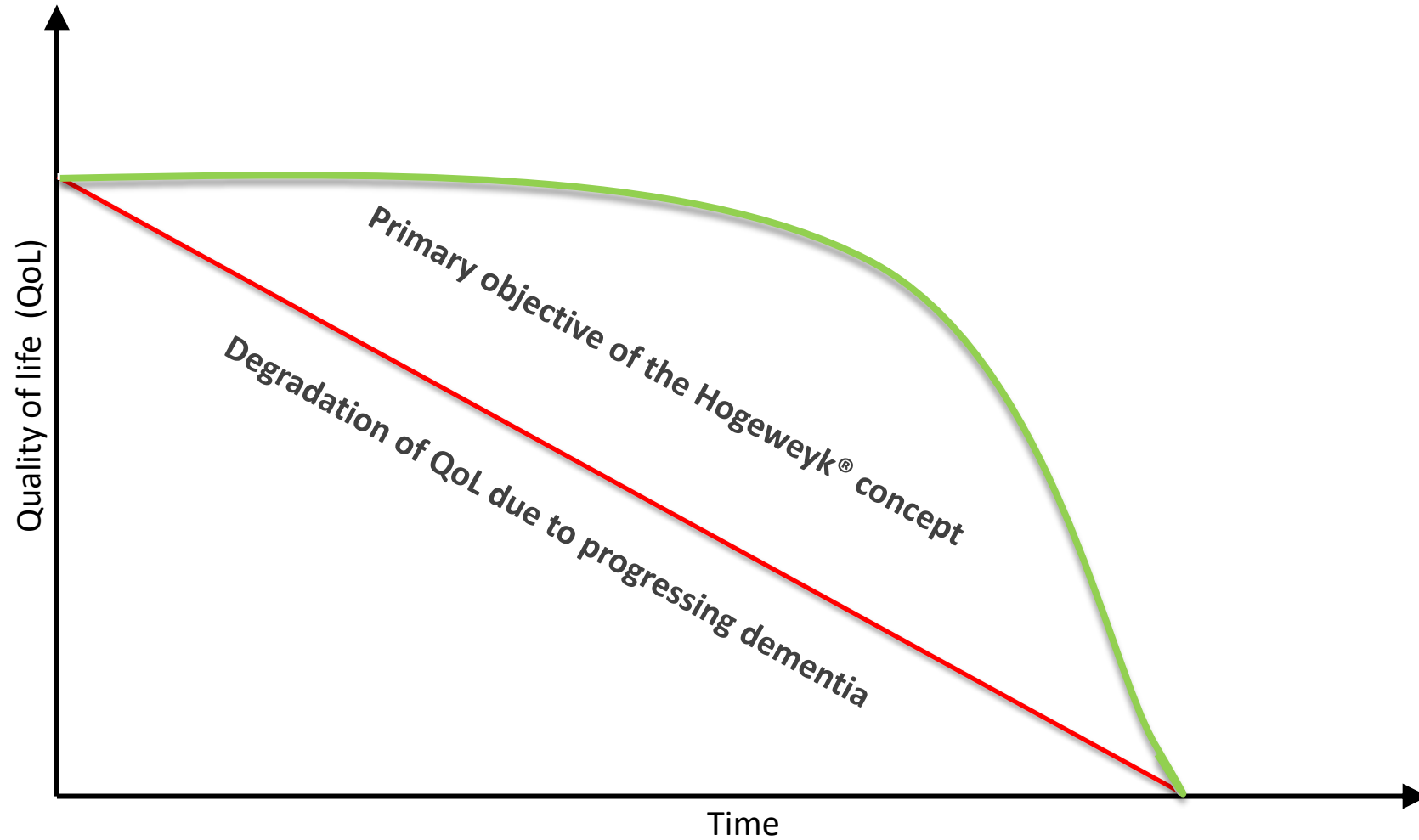
Simple pleasures of life

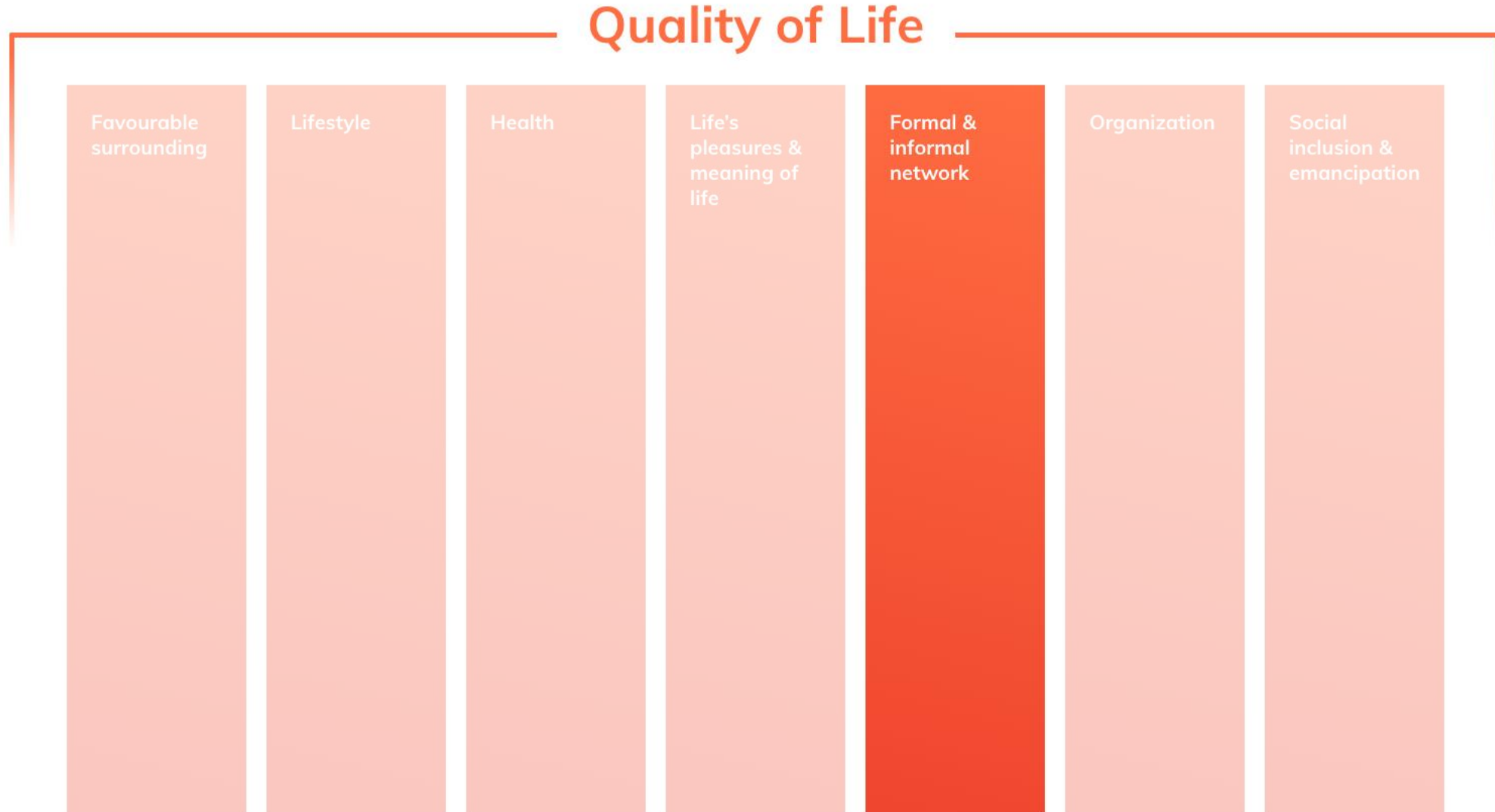


PILLAR: HEALTH | A LIVING ENVIRONMENT THAT ACTIVATES BODY AND MIND



Preserving and improving quality of life



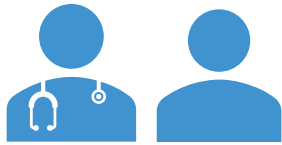


PILLAR: FORMAL & INFORMAL NETWORK



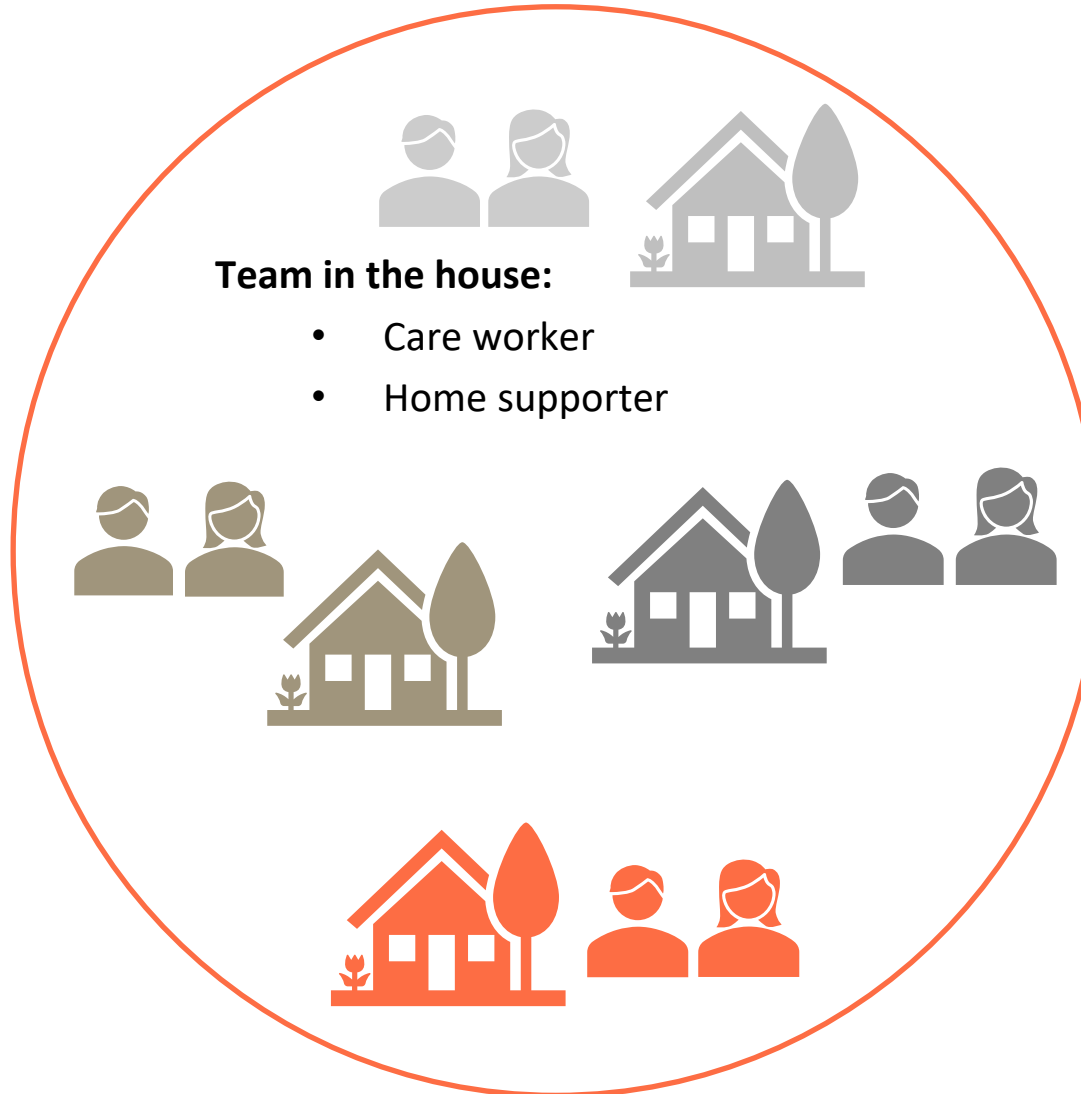
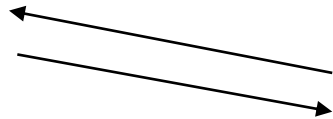
PILLAR: FORMAL & INFORMAL NETWORK

Formal network



Daily support for the team in the house when needed:

- Nurse practitioner
- Specialist elderly care
- Psychologist
- Physiotherapist
- Social coach/ dementia care specialist
- Occupational therapist



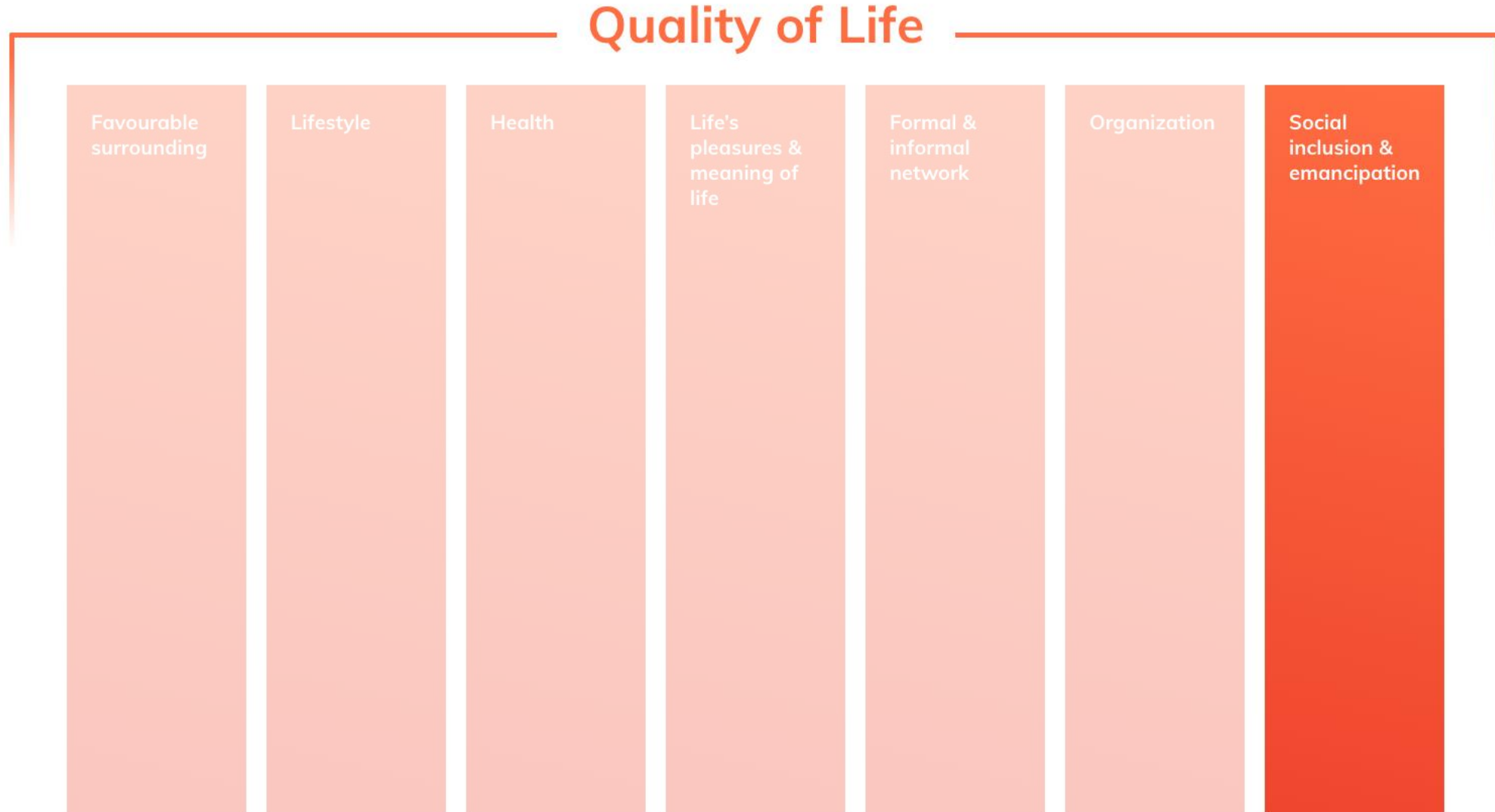
Team in the house:

- Care worker
- Home supporter

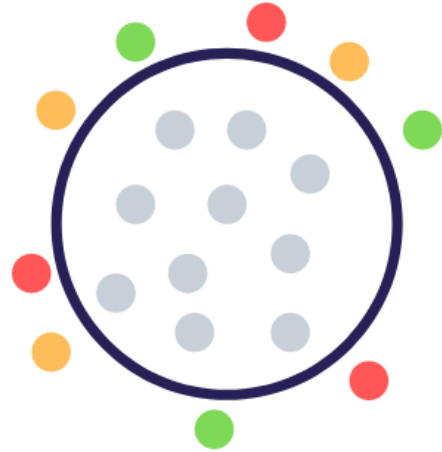
PILLAR: FORMAL & INFORMAL NETWORK

Informal network

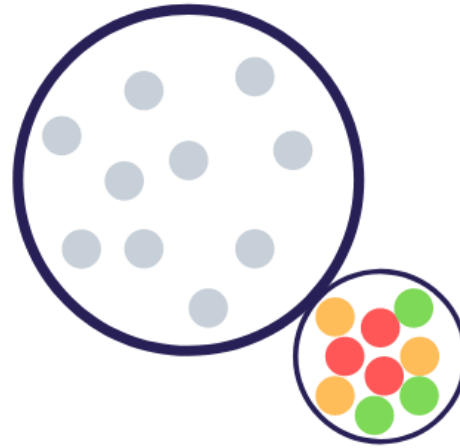




PILLAR: SOCIAL INCLUSION & EMANCIPATION



EXCLUSION



SEGREGATION



INTEGRATION



INCLUSION

'Nothing about us without us!'

PILLAR: SOCIAL INCLUSION & EMANCIPATION



PILLAR: SOCIAL INCLUSION & EMANCIPATION | SHARING

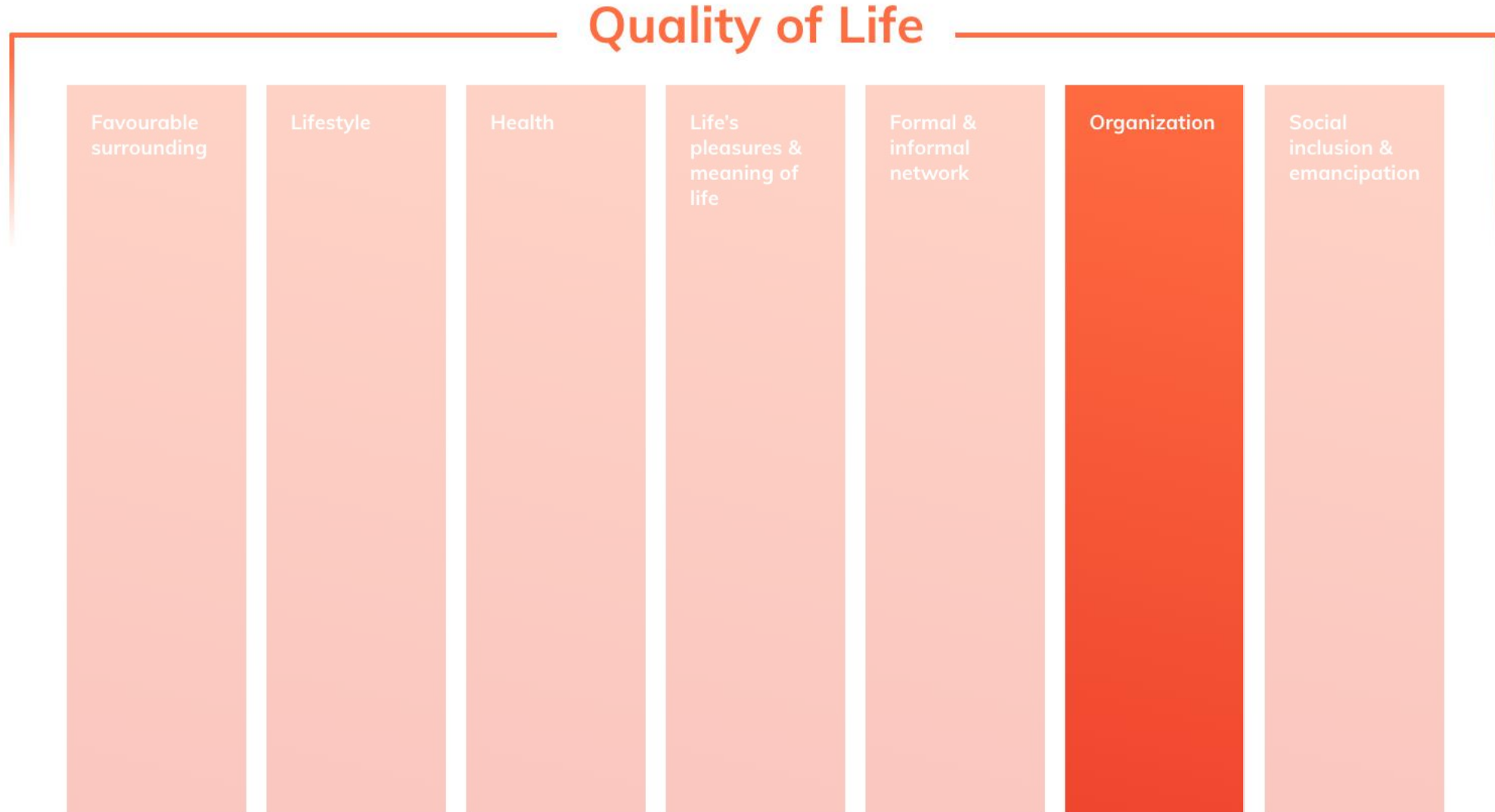


SOCIAL INCLUSION & EMANCIPATION



PILLAR: SOCIAL INCLUSION & EMANCIPATION





PILLAR: ORGANISATION | NO GUTS, NO INNOVATION

Culture change:

- **Transformational** leadership
- Top leadership dedication, engagement and execution
- The **vision is leading, transparent and understandable** to every member of the organisation
- Willingness to **discuss the intention of regulations**, to explore the boundaries
- Finances and procedures are adapted to the vision
- All professionals work together to integrate all aspects of life for the resident
- Living life as usual: **front stage** – (Nursing home) care: **back stage**
- The professional is **in service of the resident** to experience a normal life and health

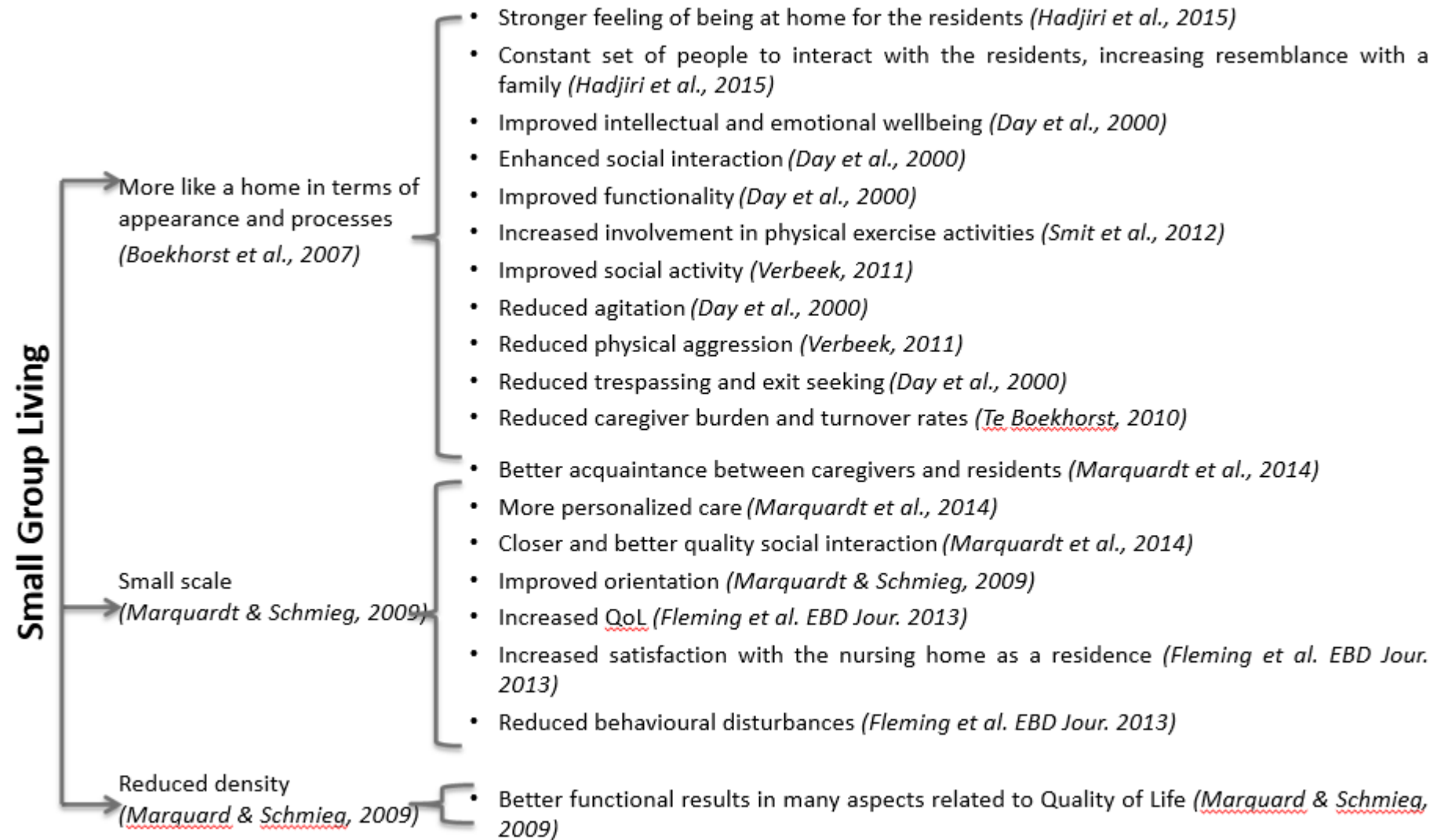
IMPACT OF THE HOGWEYK® | HUMANISING SUPPORT AND CARE



IMPACT OF CHANGE | SOME RESULTS OF HUMANISING CARE

1. Positive effects on residents:
 - Better cognitive and functional capacity
 - Dignity and pride
 - Improved social involvement
 - Reduced use/absence of restraints
 - Better physical and mental health condition
2. Positive effects on employees:
 - More autonomy
 - Less stress
 - Reduced physical strain
3. Positive effects on output:
 - No care home stigma, but a sense of normal life.
 - Less anti-psychotics
 - Almost no bedridden residents
4. Decrease in aggression through an increase in:
 - Freedom and space to walk around
 - Fresh air
 - Exercise
 - Really knowing who you are enables individual support
5. High satisfaction score among residents and family

Why are Small Group Living Facilities (SGLF) better than the traditional solution?



Life's pleasures & meaning of life

What affects pleasure in persons with advanced stage dementia?

<https://doi:10.1016/j.jpsychires.2011.12.003>.

Well-being in dementia and mild cognitive impairment.

UC San Diego : Aftab, Awais, Jeste, Dilip V

<https://DOI:10.1017/s1041610219000590>

Organisation

Appropriate leadership in nursing home care: a narrative review

Nick Zonneveld, Carina Pittens and Mirella Minkman

DOI 10.1108/LHS-04-2020-001

Social inclusion & Emancipation

Creating dementia-friendly and inclusive communities for social inclusion: a scoping review protocol

Lillian Hung ,1,2 Sharon Leitch,3 Ryan Hung,4 Alison Phinney5

doi:10.1136/bmjopen-2019-035028

Health

PHYSICAL EXERCISE DELAYING COGNITIVE AND MOTOR DECLINE VIA EXERCISE

Bossers, Willem

ISBN: 978-90-367-7431-4

Formal and informal network

Work-related change in residential elderly care: Trust, space and connectedness - Wieke E van der Borg, Petra

Verdonk, Linda Dauwerse, Tineke A Abma, 2017 (sagepub.com) DOI: 10.1177/0018726716684199

The relationship between small-scale nursing home care for people with dementia and staff's perceived job characteristics

B.M. Willemse,1,2 M.F.I.A. Depla,3 D. Smit1,2 and A.M. Pot 1,2,4

doi:10.1017/S1041610214000015

The Care concept

Integrated care - An introduction _ Axel Kaehne, [Henk Nies](#)

<https://doi.org/10.1108/978-1-83867-527-120211001>

PATIENT-CENTERED CARE:WHAT DOES IT TAKE? _ Dale Shaller

<https://www.researchgate.net/deref/http%3A%2F%2Fwww.commonwealthfund.org%2F>

Lifestyle

What Is Really Needed to Provide Effective, Person-Centered Care for Behavioral Expressions of Dementia?

Guidance from The Alzheimer's Association Dementia Care Provider Roundtable

<https://doi.org/10.1016/J.JAMDA.2020.05.017>

Favourable environment:

Optimal spaces for those living with dementia: principles and evidence

Peter Barrett, Monika Sharma & John Zeisel

<https://doi.org/10.1080/09613218.2018.1489473>

Qualities of the environment that support a sense of home and belonging in nursing homes for older people

Karin Johansson, Lena Borell and Lena Rosenberg

<https://doi.org/10.1017/S0144686X20000896>

Features of the social and built environment that contribute to the well-being of people with dementia who live at home: A scoping review Jodi Sturge, Susanna Nordin, Divya Sussana Patil , Allyson Jones , France L'egar'e , Marie Elf , Louise Meijering

<https://doi.org/10.1016>

Creating Dementia-Friendly Care Homes in B.C.

<https://bccare.ca/2018/12/creating-dementia-friendly-care-homes-in-b-c/>



BE ADVICE PARADIGM© - PILLARS & DOMAINS

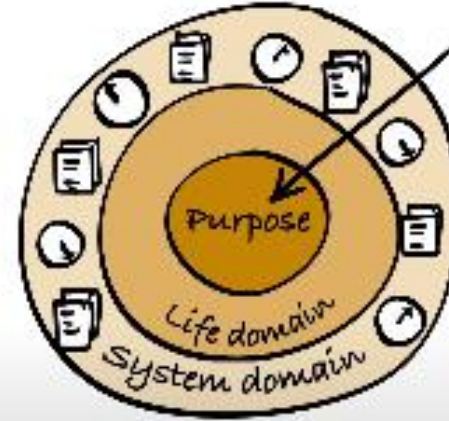
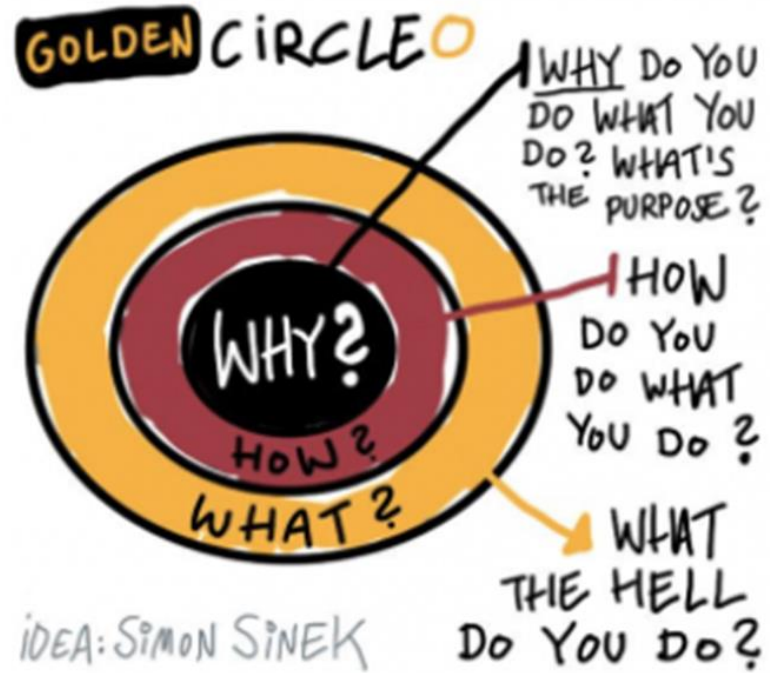
Be Advice Paradigm©

Quality of Life

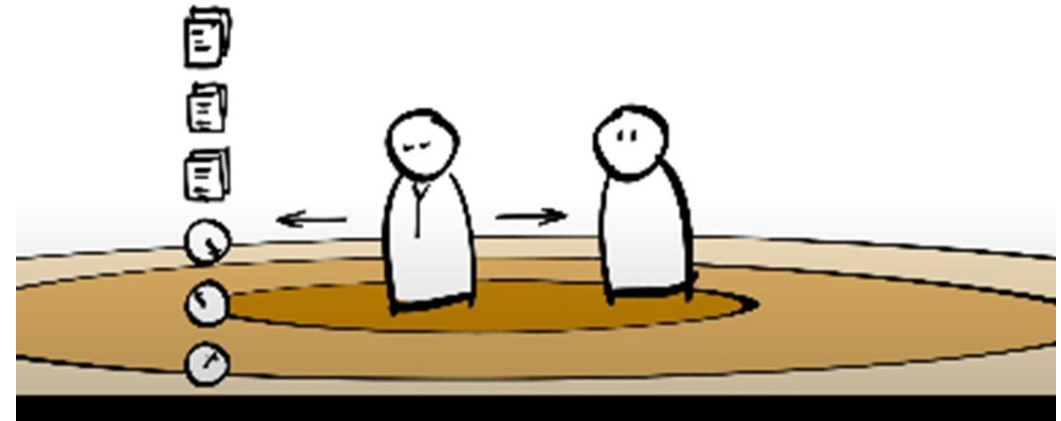
	Favourable surrounding	Lifestyle	Health	Life's pleasures & meaning of life	Formal & informal network	Organization	Social inclusion & emancipation
 The individual							
 The home							
 The living environment							
 Organization and process							

PILLAR: ORGANISATION | FOCUS ON THE PURPOSE

Organization



comply with the system?



Wouter Hart - Lost in control

PILLAR: LIFESTYLE

Lifestyle



Not everyone is the same and wants the same thing. This pillar is about your own choices, your own direction, **stay true to yourself.** Every individual has principles and values, manners, ambitions in life (family, work, life), a view on society and politics, importance of and view on work, social identity, social relations, social interaction with others or not, freedom of choice, sense of safety, independency, privacy.



Respecting the preferences of the individual: recognizing someone's personal history, lifestyle and cultural preferences and acting on them.
Recognizing residential preferences.
Supporting the way, the person dresses, offering food and drinks, music, making possible what a day well lived look like.





Health is the ability to adapt and self-direct, in light of the physical, emotional and social challenges of life. *Machteld Huber.*

MY POSITIVE HEALTH

- Looking after yourself
- Knowing your limitations
- Knowledge of health
- Managing time
- Managing money
- Being able to work
- Asking for help

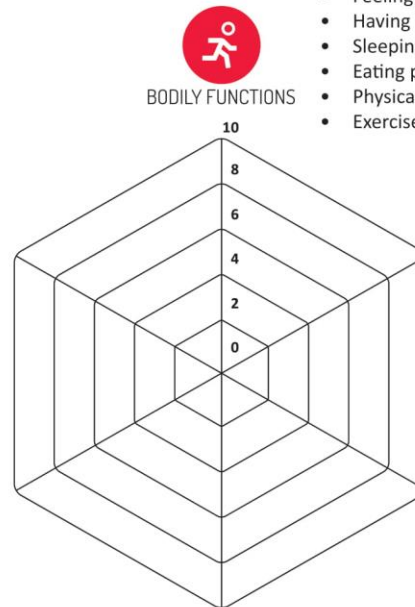


DAILY
FUNCTIONING



PARTICIPATION

- Social contacts
- Being taken seriously
- Doing fun things together
- Having the support of others
- Belonging
- Doing meaningful things
- Being interested in society



BODILY
FUNCTIONS

- Feeling healthy
- Feeling fit
- Having complaints and/or pain
- Sleeping pattern
- Eating pattern
- Physical condition
- Exercise



MENTAL
WELL-BEING

- Being able to remember things
- Being able to concentrate
- Being able to communicate
- Being cheerful
- Accepting yourself
- Being able to handle changes
- Having controle



MEANINGFULNESS

- Having a meaningful life
- Being high-spirited
- Wanting to achieve ideals
- Feeling confident about
- Accepting life
- Being grateful
- Continue learning



QUALITY OF
LIFE

- Enjoyment
- Being happy
- Feeling good
- Feeling well-balanced
- Feeling safe
- Living conditions
- Having enough money



PILLAR: HEALTH | CALCULATED RISK | REWARD | REDEFINING SAFETY & RISK

Health



WORLDWIDE IMPACT | CREATING A GLOBAL MOVEMENT FOR CHANGE

- Worldwide interest and **recognition**
- The beginning of a **global movement**
- **Many organisations are inspired** by The Hogeweyk® Care Concept and the Be Advice Paradigm® and contributed to the movement by thinking and acting in a different way.



BE ADVICE PARADIGM© - PILLARS & DOMAINS

Be Advice Paradigm©

Quality of Life

	Favourable surrounding	Lifestyle	Health	Life's pleasures & meaning of life	Formal & informal network	Organization	Social inclusion & emancipation
 The individual							
 The home							
 The living environment							
 Organization and process							

BE ADVICE PARADIGM© | RIETVELD | ALPHEN A/D RIJN, THE NETHERLANDS | 2015



BE ADVICE PARADIGM© | MICROTOWN | BRISBANE, AUSTRALIA | 2017



BE ADVICE PARADIGM© | THE CARE VILLAGE | ROTARUA, NEW ZEALAND | 2017

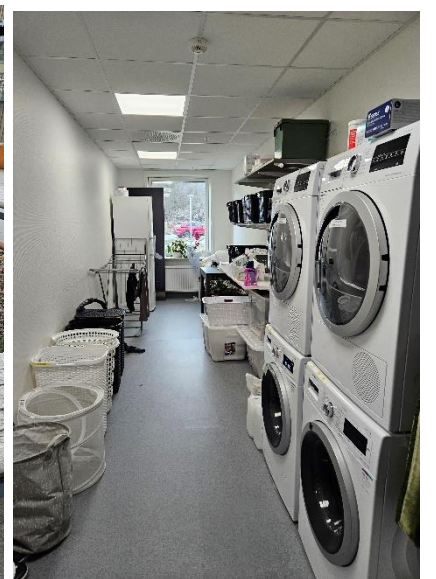
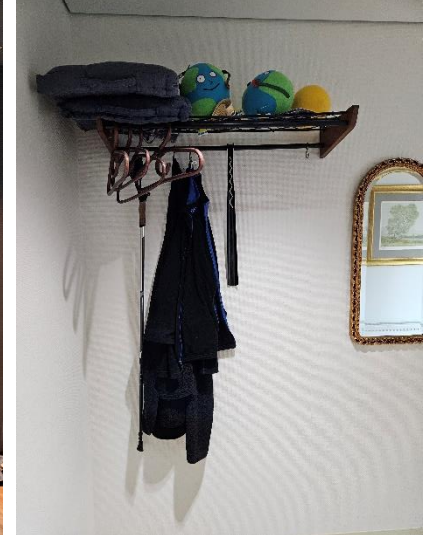


BE ADVICE PARADIGM© | VILLAGGIO EMMANUELE F.M. EMANUELE | ROME, ITALY | 2018





BE ADVICE PARADIGM© | STRØMMEHAVEN | KRISTIANSAND, NORWAY | 2020



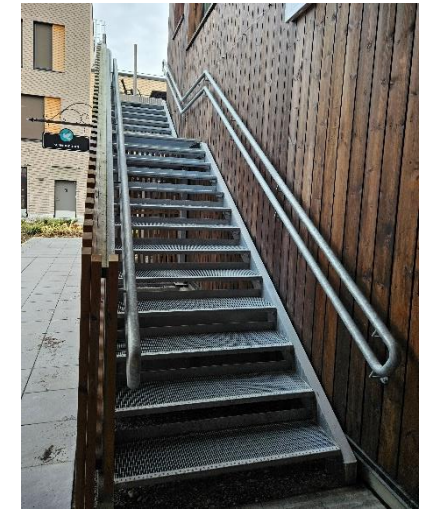
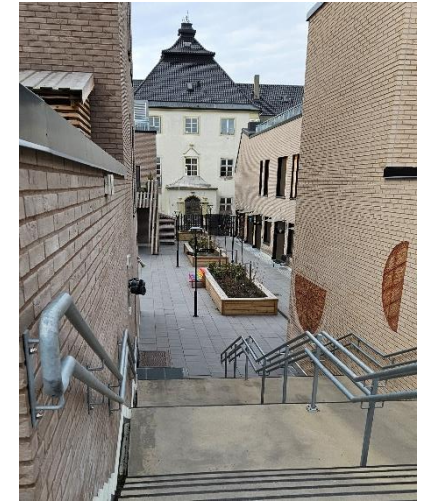
BE ADVICE PARADIGM© | CARPE DIEM | BÆRUM, NORWAY | 2020



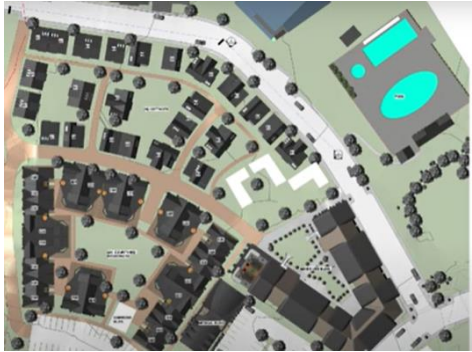
BE ADVICE PARADIGM© | VILLAGE LANDAIS | DAX, FRANCE | 2021



BE ADVICE PARADIGM© | DRONNING INGRIDS HAGE | OSLO, NORWAY | 2023



BE ADVICE PARADIGM© | SERENBE | CHATTAHOOCHEE HILLS, USA | UNDER CONSTRUCTION



Serenbe's Aging in Place Campus

- 15,000 square feet of hospitality, retail and office on the street level of a three story apartment building.
- 44 one & two bedroom apartments with four gathering rooms
- 24 attached cottages around a common courtyard with one central gathering room
- 24 detached cottages
- 2 units of 8 efficiency units with a staff residing in one unit

BE ADVICE PARADIGM© | MILTON VILLAGE | SOUTH BEND, USA | 2022



INCORPORATING 30 YEARS EXPERIENCE & LEARNINGS | TOWARDS “THE HOGEWYK 3.0”

From
Nursing home Hogeweyk



1970 - 2007



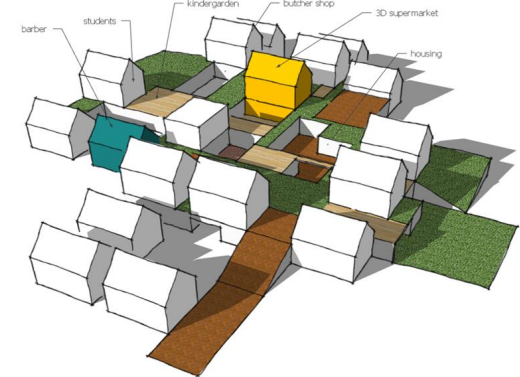
to
neighbourhood The Hogeweyk®



2008 - 2024

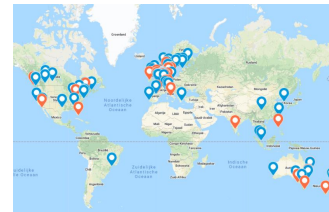


to
Hogeweyk 3.0®



2025 -

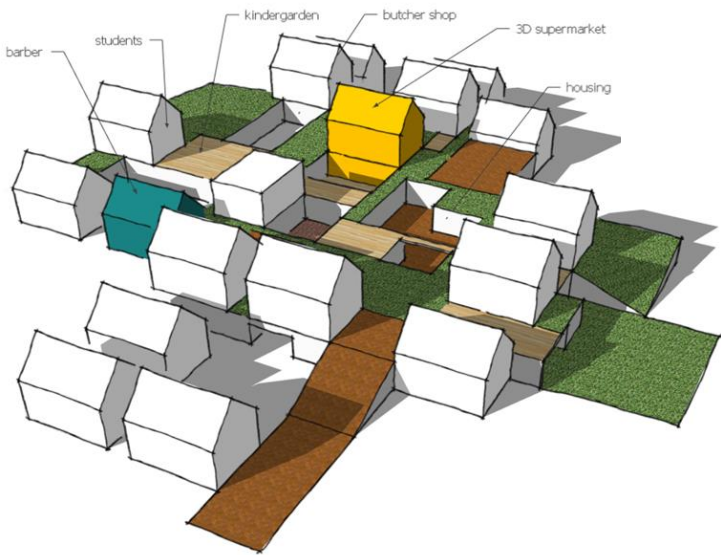
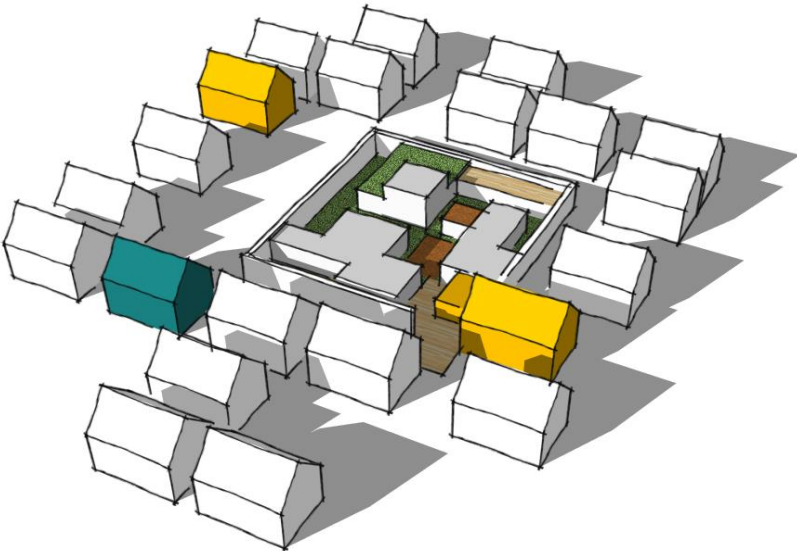
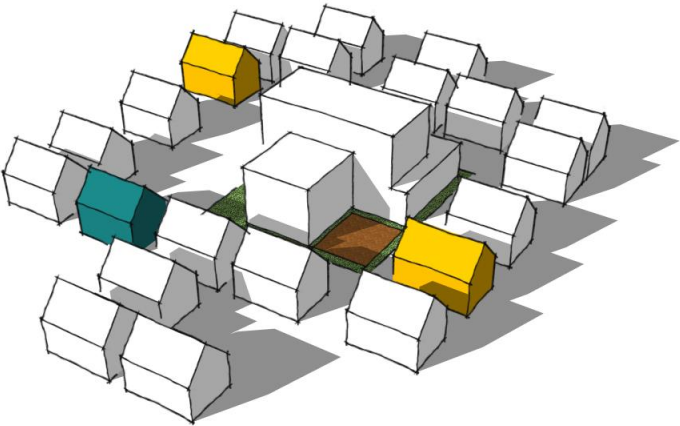
Learnings



1993 - 2024

PILLAR: SOCIAL INCLUSION & EMANCIPATION

Social inclusion & emancipation



LIVING A LIFE ACCORDING YOUR OWN NORMS AND VALUES



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